

GREEN SHIPPING LINE

SHAPING
TODAY'S
AMERICAN
TRANSPORTATION





THE PROBLEM

The U.S. faces a severe infrastructure crisis that is causing rapidly growing gridlock and pollution that will affect every aspect of our lives – a “transportation pandemic” of sorts. Like the U.S., many countries have also been affected by deteriorating infrastructures and transportation gridlocks, but they have taken steps towards fixing the problem. For example, the European Union implemented the Marco Polo Programme. In comparison, the U.S. is gravely far behind.

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THE GSL **SOLUTION**

Green Shipping Line is revolutionizing the status quo by reintroducing the concept of transporting freight via the American Marine Highway to create jobs, alleviate gridlock, and reduce pollution. A robust marine transportation system will not only provide a modernized solution to the infrastructure crisis but also a sustainable one that will benefit our planet for years to come by reducing harmful emissions.

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LEADERSHIP

Green Shipping Line (GSL) was born from long family histories of American patriotism, ensuring the U.S. is at the forefront of a marine transportation network.



PERCY R. PYNE IV
FOUNDING PARTNER

As a Founding Partner of Green Shipping Line, Percy R. Pine IV hails from a family with a legendary history in transportation that dates back to the Mayflower. In the nineteenth century, the family owned and operated one of the largest fleets of Yankee Clippers, doing trade internationally. In addition to transportation, the family has been prominent in real estate in Manhattan and the surrounding boroughs. In his personal capacity, Mr. Pyne has been involved in the shipping world for more than twenty years. He has invested his time and family's resources toward recreating the US short sea/feeder system that existed prior to 1956. Concurrently, Mr. Pyne has worked for over 40 years in property acquisition, dispositions, development, ownership, management, complex ground-lease negotiations, joint ventures, and consulting. He holds an MBA from Columbia University and is a member of the Real Estate Board of New York.



ELEANOR B. (ELLIE) FORD
FOUNDING PARTNER

Eleanor B. Ford is a Founding Partner of Green Shipping Line and a now-senior member of the family that revolutionized the automotive industry and US transportation system. Ms. Ford has been involved and exposed to the Ford Motor Company since childhood. Besides various manufacturing and transportation interests, Ms. Ford sits on the Board of Directors of The Josephine Ford Cancer Institute, Henry Ford Health System Foundation, The Edsel & Eleanor Ford House, The Henry Ford Estate-Fairlane, Detroit Institute of Art, Clarence Livingood Fund of Detroit, and the Hobe Sound Historical Society. Many of these civic activities have a direct bearing on the future of Green Shipping Line, as the project promises, with the help of the AFL-CIO and other seafaring unions, to revitalize the strategic US ship industry creating jobs in US yards and putting U.S. mariners back to work on GSL ships.





OUR **MISSION**

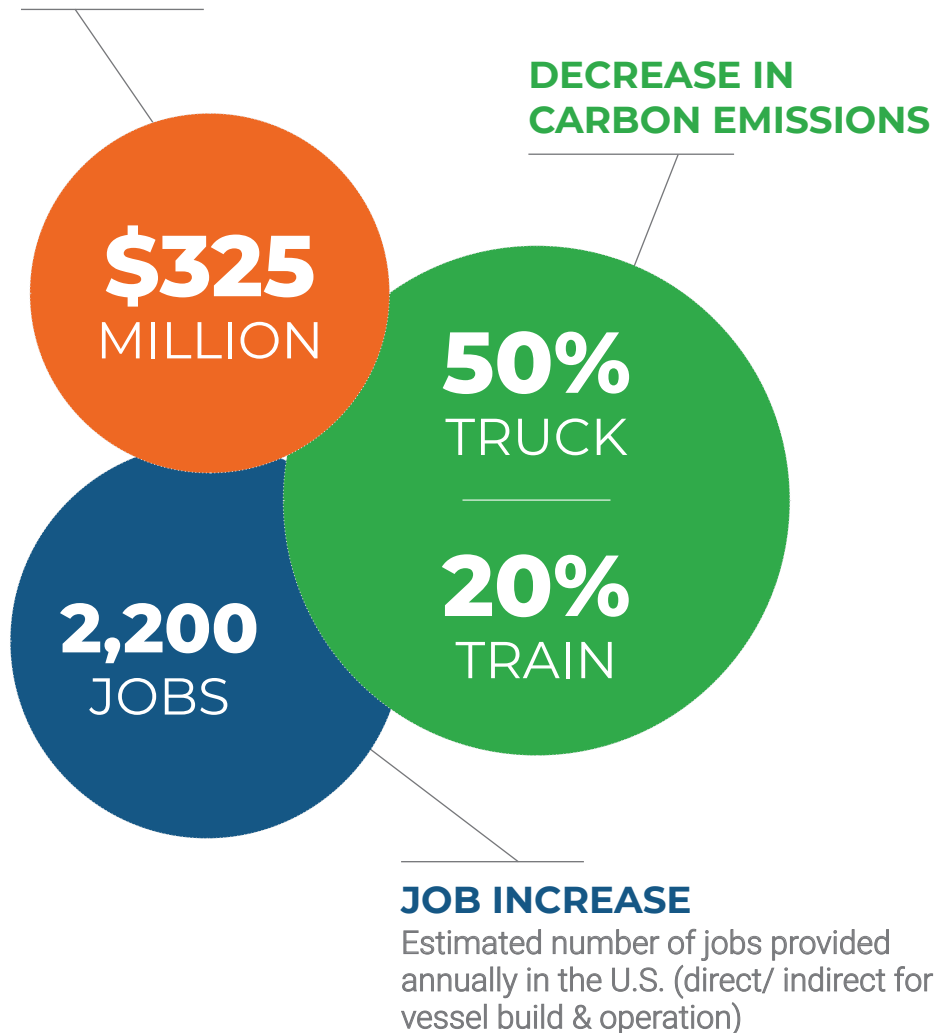
Green Shipping Line's (GSL) mission is to be the leading provider of modern marine transportation in the United States. GSL is poised to build a fleet of state of the art vessels that will provide environmentally friendly marine transport of goods on the American Marine Highway. Our enterprise will create thousands of new U.S. jobs, while helping to solve our country's infrastructure crisis.

PROJECTED **IMPACT**



ECONOMIC STIMULUS

Estimated to annually generate the following in business activity



HIGHLIGHTED BENEFITS:

- Influx of new jobs after unemployment rates historically spiked in the Transportation & Material Moving job function from 4.6% to 7.1% between January - March 2020 due to the COVID-19 pandemic.
- Increased efficiency for the trucking industry by shifting its pattern and re-tasking transport technicians (drivers). As transits from ports to DCs or customers under 100 miles away are not subject to the same Federal restrictions, drivers can make more trips in a day resulting in higher incomes and an improved lifestyle by being able to be home with their family at night. Moreover, harmful emissions lower as trucks are on the road for a shorter time frame.
- Fewer harmful emissions which will help save our planet from pollution.
- Increased efficiency for the fulfillment of goods at all points of sale.



CONTACT **US**

You are an integral part in **Shaping Today's American Transportation**. We would welcome an opportunity to discuss our project and your involvement further. Please contact us through the information below to set up an appointment:

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